

28<sup>th</sup> Annual Long Beach  
Lesbian & Gay

# pride

2011 Festival Program | May 21 & 22



### sizes & rates

- Inside Front Cover: \$1975
- Page 3: \$2075
- Map Full Page: \$1975
- Map 1/3 Vertical: \$1045
- Inside Back Cover: \$1875
  
- Full Page Bleed: \$1300 8.875" x 11.375" Live Area: 7.875" x 10.375"
- 1/2 Page Horizontal: \$785 7.875" x 5.104"
- 1/2 Page Vertical: \$785 3.854" x 10.375"
- 1/3 Vertical: \$550 2.513" x 10.375"
- 1/3 Square: \$550 5.103" x 5.103"
- 1/4 Page: \$425 3.854" x 5.104"
- Open Market: \$225 2.513" x 24.733"

All ads full color

### deadline

Art/Copy Deadlines: Wednesday, March 9

**publishes: Friday, April 1, 2011**

- Valuable Resource Guide to over 100,000 anticipated attendees at this year's festival.
- Distributed both locally and nationally weeks prior to the event.
- Fabulous opportunity to reach this diverse and affluent market.

**Call now to advertise with pride!**

**Jessica Jahangiri**  
**949.863.1114**

**Paula Walker**  
**562.366.2617**

**Michael Cupic**  
**949.863.1114**

### payment options

**Please complete and fax to: 949.863.1762**

Please bill my credit card:

American Express  Visa  MasterCard Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Check or Money Order enclosed in the amount of: \$ \_\_\_\_\_ Made payable to LIVE Publishing 6216 E. Pacific Coast Hwy #19, Long Beach, CA 90803

Please invoice me (pending credit approval)

Sec Code

### authorization & non disclosure agreement

By signing below, Advertiser agrees to purchase and pay for the above advertising and services. Advertiser agrees not to disclose any aspect of this contract to any person or business. The above rates apply to the 2011 publication only.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_ Sales Rep: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ email: \_\_\_\_\_